

NICHOLE DAY

CREATIVE DIRECTOR | SENIOR DESIGNER | COPYWRITER

STATEMENT

Multi-faceted innovator adept at solving problems and bringing client messages to life. An entrepreneurial team player recognized for colourful ideas and engaging design. Adaptable and resourceful manager able to keep many balls in the air with creativity, enthusiasm and humour.

SKILLS

CREATIVE AND ART DIRECTION
PRINT + DIGITAL DESIGN
PACKAGE DESIGN
LOGOS + BRANDING
WRITING
MARKETING
EVENT PROMOTIONS
STRATEGY
VIDEO
PROJECT MANAGEMENT

EDUCATION

1992

BACHELOR OF ARTS | JOURNALISM

University of Minnesota | School of Journalism and Mass Communication

1988-1990

VIDEO PRODUCTION

Intermedia Arts

EXPERIENCE

2004 - Present

FLYING PAN CREATIVE

Principal | Creative Director

Full service creative dedicated to solving client problems and building brands.

- Print and digital design | websites
- Package design
- Logos and branding
- Copywriting
- Marketing & event promotions

2002-2004

FACTOR 360

Account executive | Producer

- New business development
- TV, radio and print campaigns
- Copywriting for print ads, websites and television commercials

2001-2002

NASSEFF, ELLWOOD & DAY

Founding Partner | Executive Producer

- Supervised creative department
- Developed and managed corporate videos and TV programs
- Created and produced two television programs to air on TPT:
First People's TV and *Minnesota Travelogue*
- Copywriting, graphic design, video production and public relations

1998-2001

MEDIA RARE, INC.


Executive Producer

- Managed the production, budget and staff of a weekly cable TV program for the MN State Lottery
- Script writing and video editing
- Project management and event planning for RMS Titanic Exhibit and others

CONTACT

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SOCIAL MEDIA

 [linkedin.com/in/flyingpan](https://www.linkedin.com/in/flyingpan)

 [facebook.com/flyingpancreative](https://www.facebook.com/flyingpancreative)










 twitter.com/daydiggins

 [instagram.com/ndaydiggins](https://www.instagram.com/ndaydiggins)

HOBBIES/INTERESTS

-  Yoga
-  Dance | Zumba
-  Visual arts | photography
-  Reading
-  Cooking | food
-  Travel
-  Sustainability | organics
-  Natural skincare | wellness

TECH SKILLS

-  Illustrator
-  InDesign
-  Photoshop
-  Premiere Pro
-  After Effects
-  XD
-  Final Cut Pro
-  Avid Media Composer
-  PowerPoint